



5th Corporate Social Responsibility Conference

February 11, 2016 Marriott Hotel, Karachi

5th
Conference



Organized By:



THE PROFESSIONALS
NETWORK

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ake sustainable innovation add to your bottom line

C-suite leadership insight meets best management practice

Responsible Business Leadership:

Hear from more than 15 leading CEOs and C-suite members on the future of responsible business

Life Cycle Innovation: How to build sustainability into product and performance, reducing negative impacts and achieving efficiency

Integrated Thinking: Learn practical ways to embed sustainability into everything your company does for increased business performance

How to Measure Sustainability: Ensure you keep the right balance; define clear targets to make your CR programmes pay

Inspire Your People to come up with innovative sustainability ideas. Learn how to incentivise and cultivate an ethical and responsible attitude

Discover the Power of Digital to enhance CR communications, tailor your message to key stakeholders and tell your story in an engaging and informative way

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ore than 15 leading CEOs and C-suite members to discuss all things sustainable

The International Summit & Awards on Corporate Social Responsibility is now established as The meeting place for business professionals looking to learn the latest about corporate responsibility and sustainable business.

It brings together 15+ CEOs and C-Suite from leading multinationals. Plus heads of CSR as well as key stakeholders such as NGOs and academics to discuss the future of sustainability.

It's not just what you've done, it's also how you've done it that matters

The one question we hear the most from you these days is: how do you make sustainability part of every business decision taken within your organization? Sustainability has definitely moved beyond the CSR departments and is slowly but steadily entering the top of CEOs priorities lists. That's why we thought it would be a great idea to bring together chief executives from a variety of industries to share their views on the matter.

So, here is your conference on sustainability management – The Responsible Business Summit 2016.

This year The Responsible Business Summit is bringing together more than 15 leading CEOs and C-suite members to discuss all things sustainability.

If you'd like to learn some practical tips on how to make sustainability work across all business areas, this is the place to be.

If you'd like to know where the c-suite of some of the world's leading brands see sustainability heading, this is the place to be.

Delving into supply chain, operations, communications, marketing, employee engagement and more, you will get a 360 vision of performance excellence.

We don't claim that we have all the answers and those that speak at this conference are not "sustainably perfect". That's just not the point. We are bringing together those that believe and have managed to prove that sustainability is helping run their business better. The brands we have speaking are committed to cultivating a sustainability culture as part of their business.



And, now, we'd like them to tell you how they made this possible. What challenges they faced, how they overcame them and what they're looking to do next on their sustainability journey.

We'd also like you to tell everyone your vision and share your own sustainability story. We know it's a challenging path, but keep it up!

Learn, inspire, interact, exchange, share, and do your job better.

This conference aims to help you to achieve this...

We look forward to seeing you in February!

Download the brand new brochure today and be the first to find out about the 2016 line-up.

www.theprofessionalsnetwork.pk

- **15 cutting edge industry debates:** Independently researched and structured sessions built around the key issues and opportunities you currently face
- **300+ executive attendees:** Meet face-to-face and do business with your peers
- **Exclusive networking opportunities:** Leverage this platform to increase market presence, impress potential clients and form crucial partnerships.

We're also updating and vamping up the Summit so it's more engaging and offers more learning and networking for all that attend.

- **Delve into the future:** Hear from leading CEOs on how sustainability drives business; learn about future opportunities for your role
- **Get up with the speed:** Get ideas and strategies from the top to enhance your expertise and improve your daily work
- **Meet all the right people in one place:** 75% of the audience is senior decision makers from large brands overseeing CSR activities
- **Focus on what matters to you:** Every session has been assessed and improved by feedback from your peers. We cover only the most critical issues you will face in 2016

We're constantly being asked to showcase how business is putting corporate responsibility at the heart of future business strategy. And also showcase how leading companies are evolving their CR strategy.

So that's what we've done for the 4th International Summit on Corporate Social Responsibility.

Now nearly 20 CEOs/C-Suite on board, over 150 confirmed delegates. Find out why you and your company can't afford to miss Pakistan's largest CR meeting place in 2016.

5th International Summit on Corporate Social Responsibility will highlight how leading companies are putting CR at the heart of future business.





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Conference Registration Fee

PKR 7,500 each nomination
PKR 6,500 for group registrations

For Sponsorship packages & Award Nominations

Please Contact:

Email your nomination(s) to: info@theprofessionalsnetwork.pk

Send your Cheque in favor of **"The Professionals Network"**

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